

# UX COACHING



## DO YOU WANT TO LEARN UX?

Learn the basics of a rapidly growing field from the borderline of IT, marketing and social sciences, that is now the main element that distinguishes interactive products from the competition.

### BENEFITS FOR YOUR COMPANY

- Lower software development costs
- Increased engagement of target users
- Limitation of costs related to the elimination of errors / corrections
- Lower maintenance and support costs
- Increased chances for final success of projects
- Raising the motivation of people involved in the project implementation
- Building a positive image through positive reviews of a product (viral marketing)
- The ability to make quick and accurate business decisions by getting to know users and their expectations

### I AM AN EXPERIENCED EDUCATOR

- Over 8 years of teaching experience at the Wrocław University of Science and Technology with courses related to UX and mobile application design
- Numerous trainings and workshops for students and professionals during industry events (eg World Usability Day)
- Supervisor of numerous master's and engineering theses related to UX and Human-Computer Interaction

Contact me and I will prepare a tailored offer that will satisfy your needs.

I will conduct a training that will be matched to your employees needs and will result in acquisition of skills in the design and prototyping of the user interface in accordance with the methodologies such as User-Centered Design and Agile UX

Download a generic offer (in Polish)



*Piotr's experiences in the field of interfaces design, interaction with users and the organization of the software development process were particularly valuable for our young company. Analysis and numerous trainings for our employees carried out by Piotr significantly improved the quality of our portal and increased the comfort of its users. I recommend Piotr as a great specialist with a huge theoretical and practical experience. Great commitment, sympathetic and at the same time professional work atmosphere, complement the competences.*

- Marek Zająć, IT Manager at Pracujwunii - Europa SP. Z O.O.